

Adam Jay Hutton

11 Stonehedge Drive · South Burlington, VT 05403

Experience

Senior User Interface Developer

Dealer.com, Burlington, VT (May 2012–Present)

- Added new features to, and improved quality and stability of, Customer Relationship Management product

- Led implementation projects by conceptualizing application functionality end-to-end and created flexible, extensible implementations of designs

- Participated in calls and meetings with clients and business partners

Front-End Architect

U.S. News & World Report, Washington, DC (March 2009–May 2012)

- Improved and documented Web Developer procedures and processes

- Added new features to custom content management system and improved user productivity

- Implemented redesigns for flagship website (usnews.com), including Money, Health, and Education channels

- Developed custom solutions for managing online media

Designer and Web Manager

National Crime Prevention Council, Arlington, VA (January 2007–February 2009)

- Redesigned and reorganized websites to improve usability

- Developed online games for children's website (McGruff.org)

- Designed custom content management system for flagship website (NCPC.org)

- Developed new web services, including newsletters and user-generated content program

- Created site strategies for web properties, developed project schedule, and managed web team in execution of strategies on schedule

- Designed publications for print and online distribution

Graphic Designer/Production Artist

American Institutes for Research, Washington, DC (May 2005–December 2006)

- Created artwork for test questions

- Designed templates and implemented layouts for test form consistency

- Documented procedures and trained other employees in departmental processes

- Performed quality control on variable print runs

- Automated procedures to improve efficiency

Graphic Designer/Marketing Coordinator/Web Developer

Plum Grove Printers, Hoffman Estates, IL (February 2003–March 2005)

- Designed corporate sell sheets and brochures which promoted sales

- Created signage and displays for exhibit booths and seminars

- Designed and managed ePlum (monthly electronic newsletter) from first issue

- Wrote press releases, advertorials, and website content which portrayed knowledge and experience

- Designed client postcards, business cards, and brochures

- Printed client pieces on digital presses

- Implemented variable data printing workflow and produced personalized mailers

Designer/Information Services Specialist

Carnegie Mellon University Business Services, Pittsburgh, PA (June 2001–January 2003)

- Created signs and advertisements for use in retail stores

- Designed water bottle label for Entropy, the campus convenience store

- Redesigned websites for Retail Services, Dining Services, and Parking Services

Technology

Platforms: Macintosh, Windows, and Linux

Applications: Adobe Creative Suite products, QuarkXPress, Microsoft Office products

Programming: HTML, CSS, JavaScript, Python, PHP, XML/XSLT, and AppleScript

Education

Carnegie Mellon University, Pittsburgh, Pennsylvania

- Bachelor of Fine Arts, 2001

- Communication Design, Minor in English

- Concentration in Professional & Technical Writing

- University Honors (3.63 GPA)